

Entrepreneurship Development Cell

(Innovation, Startup & Incubation)

ENTREPRENEURSHIP DEVELOPMENT CELL/ TECHNOLOGY BUSINESS INCUBATION CELL

EDC/TBI CELL

ABOUT ENTREPRENEURSHIP DEVELOPMENT CELL

The EDC is professionally accomplished by a perfect blend of faculty and students. The Coordinators are delegated with responsibilities for the smooth conduction of Awareness Programs, Events and Activities disseminating to the students in the Campus.

The prominence advisory board of EDC comprises of renowned well established Entrepreneurs from various geographical regions whose ideas and expertise can be inspired. The EDC is there to offer appreciable recommendation on all aspects of entrepreneurship.

VISION

To cater the needs of budding entrepreneurs with innovative ideas of societal relevance and there introducing a culture of entrepreneurship inside campus which strengthens the education system

MISSION

To develop an eco-friendly system with required infrastructure which will enable students and faculty to innovate & develop their ideas with industrial standards and to seek support from government, industry and reputed academic institutions globally and create employment opportunity

OBJECTIVE

Entrepreneurship Development Cell and startup club aims to creating awareness among students about various facets of Entrepreneurship while highlighting the merits of pursuing Enterprises. It helps the entrepreneurs to enhance their organizing and Managerial abilities so that they can run their enterprise efficiently and successfully

- To initiate Entrepreneurship and provides a platform to students to validate their ideas and take them from laboratory to field.
- To develop the advanced skill of creativity and innovative thinking
- To empower and inspire students to thrive in the challenging world and to become employment creators than seekers.

Entrepreneurship Development Cell

(Innovation, Startup & Incubation)

SHORT TERM GOALS

- To Help Students groups to model their ideas.
- To enhance innovation, creative and design thinking among student community.
- Incubation capacity for faculty driven start-up and student/alumni start-up.
- Organize FDP, seminars and workshops, Distinguish talks for students, Faculty and Alumni encourage entrepreneurial culture.
- Strengthen Institute industry interaction cell activity and successfully use the outcomes for achieving the mission.

LONG TERM GOALS

- Associate with Department of Science and Technology (DST), Confederation of Indian Industry (CII), Ministry of Micro Small and Medium Enterprises (MSME) and other academic institutions for transferring world class facility for RIT-EDC activities.
- Develop quality of research work among students and to arrive at patent which can be commercially used in production.
- Provide a platform for students to develop innovative products with global recognition and create business opportunities.
- Generate revenues through consultancy and student start-ups
- Spread awareness to students and faculty regarding IPR related activities
- Strategic partnership linkage with
 - Tamil Nadu Entrepreneurship Development Institute (TN-EDII)
 - National Innovation Foundation (NIF) of India to submit ideas and apply for schemes
 - Procure fund from AICTE for Entrepreneurship Development Cell
 - Commencement of Masters/MBA programs in Entrepreneurship

RESPONSIBILITY

- EDC Coordinator
- Department Level EDC Coordinator
- Heads of the Departments
- Principal of the institution

Entrepreneurship Development Cell

(Innovation, Startup & Incubation)

PROCEDURES

- EDC coordinator enhances the innovation, creative and design thinking ideas of students and develops it into products.
- Incubation and pre-incubation facility for faculty driven start-up and student/Alumni/Public start-up.
- Organize Guest Lectures, seminars and workshops, FDP, motivational talks for students, Faculty and Alumni to promote entrepreneurial culture.
- Improve quality of research work in RIT among students and to attain patent which can be commercially used in production.
- Provide a platform for students to develop innovative products with global recognition and generate business opportunities.
- Generate revenues through consultancy work and student start-ups.

ADVISORY COMMITTEE

S. No.	Name	Designation	Affiliation	Category
1	Dr. M. Haree Shankar	Vice Chairman	Rajalakshmi Institutions	Mentor
2	Dr. P. K. Nagarajan	Principal	Rajalakshmi Institute of Technology	Mentor
3	Dr. M. Velan	Dean	Rajalakshmi Institute of Technology	Mentor
4	Dr. C. Kamalakannan	Professor, EEE	Rajalakshmi Institute of Technology	Coordinator, RIT-Startup
5	Dr. A.K. Gnanasekar	Professor, ECE	Rajalakshmi Institute of Technology	Coordinator RIT-EDC/TBI
6	Dr. T. Thandapani	Director	RRT Electro Power Pvt. Ltd.	Industry
7	Dr. N. Hema	Assoc. Professor	Centre of Applied Research in Education, SRM Institute of Science and Technology, Kattankulathur	Mentor
8	Mr. S. Kathirmani	Founder and Director	Quelit	Startup
8	Mr. R. Balaji	Founder and Director	IELEKTRON TECHNOLOGIES	Alumni & Startup
9	Mr. M. K. Muthuvignesh	Founder and Director	TARCIN Corporation, Little Monk Robotics	Alumni & Startup

Entrepreneurship Development Cell

(Innovation, Startup & Incubation)

STUDENTS COMMITTEE

STARTUP CLUB NOMINEES				
S.No	Roll No	Name	Department	Year
<u>President</u>				
1	201801119	K.P.Rishii	CSE	4th
<u>Treasurer</u>				
2	201901153	Tulasi Malini V K	CSE	3rd
<u>Secretary</u>				
3	201902071	Sangamitra.K	ECE	3rd
4	201902077	Shruthika.P	ECE	3rd
5	201801118	N.Rebecca Pauline	CSE	4th
<u>Content Writing</u>				
6	201901074	Maya Padhy	CSE	3rd
7	201901128	Shriram S K	CSE	3rd
8	201901111	Sai Priya S	CSE	3rd
9	201802088	Sangeetha	ECE	4th
<u>Compering Team</u>				
10	201802058	Naishna J	ECE	4th
11	201901126	Shifi S J	CSE	3rd
12	201901115	Saranya.K.G	CSE	3rd
13	201901140	Sujitha. A	CSE	3rd
<u>Department Coordinator</u>				
14	201902010	Buvaneswari M	ECE	3rd
15	201902100	Yuvasree R	ECE	3rd
16	201902025	Harish.V	ECE	3rd
17	201901115	Saranya.K.G	ECE	3rd
18	201801070	Kishore Theeraj	CSE	4th
19	202001082	Lokeshwer.s	CSE	2nd
20	201901137	Struthika D	CSE	3rd
21	202006012	Jayasri.M	CSE	3rd
22	201804047	Prashanth A	MECH	4th
<u>Social Media & Marketing Team</u>				
23	201901107	Roshan Raj	CSE	3rd
<u>Photography Team</u>				
24	202006012	Jayasri.M	CSE	3rd
25	201901079	Mohan raj. D	CSE	3rd
<u>Video Editing Team</u>				
26	201902069	SaiKrishna Balaji	ECE	3rd
27	202001058	Harish.L.D	CSE	2nd

Entrepreneurship Development Cell

(Innovation, Startup & Incubation)

ASSOCIATION & POLICIES

1. Institution's Innovation Council (IIC) Ministry of Human Resource Development (MHRD)

Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years.

MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)' across selected HEIs. A network of these IICs will be established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campuses



2. Entrepreneurship Development Innovation Institute (EDII), Government of Tamil Nadu.

EDII promotes creation of Entrepreneurial & Innovative ecosystems in Universities, colleges, etc. IEDP Hub along with EDII-TN organizes Top Management Meets to sensitize college managements about the importance of entrepreneurship, establishing E-cells, encouraging the students to participate in entrepreneurship curriculum course and other entrepreneurship related activities



3. National Innovation and Startup Policy (NISP) for students and faculty in HEIs

- NISP 2019 was launched by Hon'ble Minister of Human Resource Development on 11 September 2019.
- The policy intends to guide HEIs to promote students' and faculty driven innovations & startups.
- It will be instrumental in leveraging the potential of student's problem solving & entrepreneurial mind-set and promoting a strong intra and inter-institutional partnerships

National INNOVATION and STARTUP Policy 2019 for Students and Faculty

A Guiding Framework for Higher Education Institutions



Entrepreneurship Development Cell

(Innovation, Startup & Incubation)

4. Centre for Entrepreneurship Development (CED), Anna University

Centre for Entrepreneurship Development (CED), Anna University is carrying out various programs for kindling the entrepreneurship inspirations of the Engineering College students of Tamilnadu State.



EVENTS

S.No	Date & Time	Event/Program	Chief Guest	Target Audience
ACADEMIC YEAR 2020-2021				
1	1 ST May 2021	May day event	Mr. C.Babu Former President – TANSTIA, Former Chairman – TFSC	Students
2	24th April, 2021	Entrepreneurial skill training for young minds	Dr. J. Daniel Chellappa Senior nuclear scientist at Bhabha Atomic Research Centre (BARC), Government of India	Students
3	12th April, 2021	Guest lecture - Entrepreneurship Awareness	IEDP hub, Anna University & Entrepreneurship Development Innovation Institute (EDII), Government of Tamil Nadu	Students and Faculties
4	March 29, 2021	Workshop – Data structures & chat bot designing	Tech Members of EDC startup Club, RIT	Students
5	March 27, 2021	Incubation Cell's Industrial Visit	Dr. Yogeshwara Rao, Chairman of Bionest Committee, BIRAC. Organized by Crescent University, Chennai	Students and Faculties

Entrepreneurship Development Cell

(Innovation, Startup & Incubation)

6	March 26, 2021	Webinar on "Business plan-a route map to success"	EDC/TBI-cell (Innovation, Startup & Incubation) & Yuva Club of RIT	Students
7	March 24, 2021	Guest Lecture – Innovation in waste management startups	Mr.K.Baskaran, CEO, Aarthi Industries and Chairman of Industrial waste management association, thiruvallur.	Students
8	March 15, 2021	Guest Lecture – Innovation and IPR	Dr.M.Easwaramoorthi Professor & Dean Nandha College, Erode	Students
9	19 TH Feb 2021	Guest Lecture- Entrepreneurship and innovation as a career opportunity.	Prof. Akhilesh Dubey Prestige Institute of Management and Research, INDORE.	Students
10	25.11.2020	PALS _Nomination IITM Research Park Virtual Visit	Sponsored by PALS Academy	Students and Faculties
11	31st October, 2020	Reset & Restart from COVID 19	Sponsored by Chinmaya Academy	Students
12	Oct 2 ND , 2020	Innovative Design Competition Design for Mask	Dr.R.Saravanan, Centre for Entrepreneurship development, Anna University, Ch-25.	Students and Faculties
13	August 29 TH , 2020	INNOVATION LEAD ENTREPRENEURSHIP- THE WAY FORWARD	Sponsored by PALS Academy	Faculties
ACADEMIC YEAR 2019-2020				
14	15.5.2020	"MARKETING GENIUS 2020" (Online)	EDC/TBI-cell (Innovation, Startup & Incubation) & Yuva Club of RIT	Students

Entrepreneurship Development Cell

(Innovation, Startup & Incubation)

15	21 ST APRIL 2020	“GETTING SEO TO WORK FOR YOUR BUSINESS” (ONLINE)	EDC/TBI-cell (Innovation, Startup & Incubation) & Yuva Club of RIT	Students
16	16 TH APRIL 2020	“DESIGN THINKING– FOR BUSINESS SCENARIOS” (ONLINE)	EDC/TBI-cell (Innovation, Startup & Incubation) & Yuva Club of RIT	Students
17	14 TH APRIL 2020	“AUTOMATING DIGITAL MARKETING” (ONLINE)	EDC/TBI-cell (Innovation, Startup & Incubation) & Yuva Club of RIT	Students
18	11 TH APRIL 2020	“ETHICAL BUSINESS PRACTICES & CORPORATE GOVERNANCE” (ONLINE)	EDC/TBI-cell (Innovation, Startup & Incubation) & Yuva Club of RIT	Students
19	26th February, 2020	One Day Stall	Entrepreneurship Development Cell (EDC) of Rajalakshmi Institute of Technology	Students
20	Jan 30-31 & Feb 1, 2020	A Three Day Entrepreneurship Awareness Camp (EAC)	Ms.R.V.Shajeevana, Additional Director, EDII – Tamil Nadu Mr.Govindaraj, Deputy Director, MSME, Chennai Entrepreneurship Development Institute of India (EDII) National Science and Technology Entrepreneurship Development Board (NSTEDB)	Students and Faculties
21	18 th October 2019	LEADERSHIP & FUTURE OF EVERYTHING	Mr. Rahul Mirchandani, Chairman & Managing Director of Aries Agro Limited	Students
22	23 - 27 September 2019	QIP Short term course on 'Startups and their Ecosystems: Role and Promotion Strategy'	Prof. Bala Subrahmanya, Dept. of Management Studies IISc., Bengaluru.	Students

Entrepreneurship Development Cell

(Innovation, Startup & Incubation)

ACADEMIC YEAR 2018-2019				
23	19.12.2018- 23.12.2018	Certification Program on Entrepreneurship Development	IEDP-Coordinator	Students
24	26.09.2018 & 28.09.2018	Entrepreneurship Awareness Camp(EAC)@RIT	Sponsored by National Science of Technology Entrepreneurship Development Board (DST-NSTEDB)	Students
25	15.09.2018- 16.09.2018	Two-day E-Leader Workshop for the students E-leaders	CED-Rotary Vocational Hall, IInd Floor CPDE Building, CEG, Anna University, Chennai	Students

IMPORTANT RELEVANT LINKS :

- Innovation and Start-up policy document of RIT-STARTUP
- RIT-STARTUP Tentative A calendar plan for the Next five years
- NISP document of Ministry of Education's Innovation Cell
- Tamil Nadu Startup Policy 2018-2023 : Click here (<https://startuptn.in/STARTUP-TN%20Policy.pdf>)
- Tamil Nadu Startup : Click here (<https://startuptn.in/>)
- List of Regional Ecosystem enablers such as incubators, accelerators, mentoring agency, Angel funding,
- Govt. agencies for any guidance or support : Click here (<https://www.startupindia.gov.in/>)
- List of IP support available to students and faculty in the institute or in vicinity or national level : Click here (<https://ipindia.gov.in/>)

EDC/TBI-CELL Coordinator

Head of the Institution

Entrepreneurship Development Cell (Innovation, Startup & Incubation)

PHOTO GALARY



“Incubation Cell’s” Industrial Visit at BIRAC, Crescent University, Chennai

Entrepreneurship Development Cell (Innovation, Startup & Incubation)



A Three Day “Entrepreneurship Awareness Camp (EAC)” Ms.R.V.Shajeevana, Additional Director, EDII – Tamil Nadu, Entrepreneurship Development Institute of India (EDII)

Entrepreneurship Development Cell (Innovation, Startup & Incubation)



One Day Stall



Guest Lecture-“Entrepreneurship and innovation as a career opportunity.” Prof. Akhilesh Dubey
Prestige Institute of Management and Research, INDORE.

Entrepreneurship Development Cell (Innovation, Startup & Incubation)



Expert meeting at EDC/TBI Cell

Entrepreneurship Development Cell (Innovation, Startup & Incubation)



STUDENT BAZAAR EXHIBITION

Entrepreneurship Development Cell (Innovation, Startup & Incubation)



AWARENESS PROGRAMS FOR PARENTS